

## Proposal to the Mayor & Council

# Integrated Community Development Plan

Date: \_\_\_\_\_

### Our Proposal Includes:

- REJUVENATION OF ENTIRE MUNICIPAL DISTRICT
- ACTIVATION OF IDLE INDUSTRY AND AGRICULTURE
- LARGE-SCALE WORK CREATION FOR COMMUNITY
- INSTALLATION OF OUR OWN ELECTRICITY SUPPLY
- LARGE-SCALE INVESTMENT OPPORTUNITY FOR CONSCIOUS INVESTORS
- UNLIMITED ECONOMIC GROWTH POTENTIAL
- UNSHAKABLE SELF-SUSTAINABILITY

### IMPORTANT NOTICE:

No financial input is required from the municipality. All that is required to make this a success is the agreement and willingness by the Mayor and Council to proceed with this upliftment strategy.

Proposal made by UBUNTU Planet (NPC)

A Community development non-profit company.

Reg: 2014/158534/08

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## OUR PLAN IS CALLED:

### **ONE SMALL TOWN - CAN CHANGE THE WORLD**

#### MOTIVATION

This proposal is the product of 12 years of research, and involvement in various international activities, community projects, strategies, funding models, and deep analysis of the failings of our current socio-economic system.

Mayors and town councils all over the world face the same challenges – how to manage and sustain their towns; how to deal with increasing costs on every level; how to provide adequate services to their community; and how to keep things moving forwards against seemingly insurmountable odds, and the constant stream of new challenges facing Mayors and councils every day.

The current socio-economic system is failing us all, and will not provide the solutions we need to solve the desperate situation and the increasing poverty faced by our people. We can all see the steady decay in our communities.

There is never enough money to do what needs to be done whilst factories, farms and warehouses are standing empty and deserted. These are all wasted opportunities that could be transformed and used for the benefit the community.

Currently people do what they can to survive. We compete against each other on every level to get our individual share of the “pie”, but the “pie” keeps getting smaller every year. This “competition” model is only good for the few who succeed, at the expense of the rest of the community. The more desperate the people become, the more desperate the measures they take to survive. This is extremely detrimental for the morale and future of our communities.

The **“ONE SMALL TOWN”** strategy takes an entirely new approach towards reviving our towns, our lives, and economies. It is a community-driven structure presenting a viable economic model that benefits all participants. A model that unifies entire communities towards a common goal, and fosters exponential economic growth potential. When implemented, it will result in community-focused, financially-abundant towns with maximum employment and total security for all its inhabitants. It has recently been implemented by Mayor Ron Higgins in North Frontenac, Canada, with immediate benefits to the community. The concept is spreading rapidly and we are in communication

with a growing number of mayors in Canada, USA, UK, South Africa, Australia, Brazil, Germany, Austria and Madagascar.

The “**ONE SMALL TOWN**” strategy requires no financial input from the Mayor or the Council. The funding is generated by the actions, intent and implementation of the plan. This will be explained in detail in the implementation plans to follow. On further examination of this strategy, I am confident you will quickly recognise that there are no DOWN-SIDES to this plan, only an UP-SIDE, that rapidly stimulates and rejuvenates our communities.

### **PROPOSED ACTIVITY**

Our strategy includes some of the major areas on industry and commerce.

1. Electricity Supply
2. Tourism
3. Nature Conservation
4. Agriculture
5. Specialised Growing of Food
6. Seed Bank – GMO reversal – Future food security
7. Engineering
8. Technology
9. Healthcare
10. Pharmaceuticals & Cosmetics
11. Forestry
12. Building industry & Housing
13. Education & Training

**IMPORTANT:** Each of these sectors will be funded by investors keen to invest because of our collaborative efforts and the UNIQUE investment opportunity we have created. As predicted, this situation has already started to develop in North Frontenac, Canada, where investors are contacting Mayor Higgins, enquiring about investment opportunities, because of what the ONE SMALL TOWN strategy offers.

## INSTALLATION OF OUR OWN ELECTRICITY SUPPLY

### The foundation of our plan.

UBUNTU Planet has a unique agreement with a group of scientists, manufacturers, and technology partners with highly advanced technology to generate clean, environmentally friendly, non-toxic and non-polluting electricity – NOT SOLAR ENERGY.

We can install any size generator that is required. From 100 Kw to many Mega Watt. Installation period is between 6-24 months depending on the size

**In Addition:** This installation will process all sewage, converting it to clean structured and energised water, and clean non-toxic compost that can be use in our agriculture or sold on the open market.

**Furthermore:** Our energy technology has the capacity to clean up rivers, dams and any other polluted areas and convert seawater to clean drinking water. This is particularly important for coastal towns and communities.

**Toxic Waste:** Our energy technology can also be used to discard and neutralise toxic waste and other hazardous materials from mines and hospitals. This presents a very lucrative income opportunity for the municipality/community.

### **ZERO COST OF INSTALLING THE GENERATOR:**

The generator will be installed at NO COST to the municipality as long as the municipality, Mayor and Council agree to the basic implementation points of the **ONE SMALL TOWN** strategy – which is: *The electricity generator will remain the property of the community as a whole/collective – managed by the municipality and council on behalf of the community.*

The value of the generator can range between US \$1 million - \$30 million – based on the size required. All the building and installation costs will be funded by private investors, who have already expressed interest to do so – or other investors attracted by the opportunity.

The investors will have a limited period to recover their investment and make a good profit after which they will exit. The full income and benefits will then belong wholly to the people of the town.

Our own electricity supply will provide the foundation for the launch of all kinds of industrial or business activities and an immediate benefit to those who participate in the community projects.

## **Brief Outline of Implementation & Strategy**

### **Analysing our Industrial / Agricultural / Business Potential**

First - we analyse the industrial, agricultural and specialised business potential of our community. We see what farms are standing idle; what factories are empty; what warehouses are vacant – and we identify the potential role they can play in reactivating our economy and creating abundance.

This can include hospitals, schools, dairies, bakeries and other buildings or facilities that have been abandoned or downsized due to economic hardship.

### **Identifying the People Skills and Abilities**

We perform a detailed analysis of our people, their skills and their abilities, to recognise where our community holds untapped potential. We match these skills to existing industrial / business potential. There are many skilled people in our communities that are not working because they simply cannot find a job. We will find these people and give them an opportunity in one of the many proposed projects.

## **COOPERATIVE PROJECTS, BUSINESSES AND OWNERSHIP**

Our plan is based on collaboration and cooperation between the Mayor, the Council, the people – and the investors, to launch and manage a large number of integrated, cooperative projects/businesses in the town or municipality.

The projects/business will be well planned, managed and operated by the best possible people, who have been appointed for their skills and expertise in every role.

The projects/businesses will belong collectively to the investors and the people. A detailed structure and agreements will be drawn up for this.

**Highly experienced project managers** will be appointed and, with the oversight of the Mayor and Council, will oversee the smooth management of the projects on behalf of the people and investors.

### **CREATING A POWERFUL LABOUR FORCE - CONTRIBUTION OF TIME**

The ONE SMALL TOWN plan is based on large-scale community participation, in which members of the community each contribute **THREE hours per week** towards the projects. We call this **CONTRIBUTIONISM**.

The projects will be managed by a centralised project management team, who will allocate the people to the projects where they are needed. There is very sophisticated technology to manage all this activity.

In return for their contribution time and labour, the people receive benefits and profit-share from all projects - in the form of food, services and more - including free electricity, from our own electricity supply.

This **3-hours per week contribution**, generates a powerful free labour force that can create, build or grow anything we choose to - as a community. For example, a town of 10,000 people has a potential of 30,000 hours (thirty thousand hours) of labour per week. We will require many businesses/projects to put all the people to work. In essence – we can create work for everyone in our community. This turns our community into a fierce competitor to any global monopoly, because of our cooperative labour force.

### **PROFIT DISTRIBUTION & BENEFITS TO COUNCIL AND COMMUNITY**

Our plan is to start as many projects as is manageable every year. The conditions of each town will differ, and dictate how many businesses or projects we will be able to launch within the first year. We will then enjoy maximum growth, year on year, due to the collaborative efforts of a united workforce. There are very few limits to what can be achieved. The collective income from these projects will be substantial.

Profits will be shared as follows:

1/3 (one third) to the Investor

1/3 (one third) shared equally between all the people who contribute 3 hours per week

1/3 (one third) to the Council / municipality for operating costs of the council and for the implementation of new projects on a regular basis.

## **SHORT-TERM to LONG-TERM PLANS – LAUNCH OF PROJECTS**

### Identifying the Most Obvious Projects for Short-term Success

A detailed plan which will include many projects/businesses will be developed once we have reached an agreement with the Mayor and Council.

We will start with the most obvious and easy-to-launch projects to inspire the people and create a return on investment as soon as possible for the investors and the community. Growing of food, clean water, and self-sustainability is our first objective.

**The first benefit** to the people will be substantially cheaper electricity or even FREE ELECTRICITY – because the electricity supply now belongs to the people.

Each one of the projects will have many sub-projects, which will also generate an income. For Example:

1. Electricity Supply
2. Agriculture – Food processing & packaging
3. Specialised Food Cultivation – e.g. Mushrooms
4. Seed Bank – GMO reversal – Future food security
5. Tourism
6. Nature Conservation – endangered species breeding
7. Engineering – New materials
8. Technology – IT, energy, automotive
9. Healthcare – new healing technology – Healing centres
10. Pharmaceuticals & Cosmetics
11. Forestry – wood factory, other materials e.g. Bamboo
12. Building industry & Housing – New materials
13. Education & Training – New fresh approach – Hands-on education

## **MARKETING & PUBLICITY – ROLE OF THE MAYOR**

The **Mayor must be the face and the voice of the initiative** and share the good news with the world. The success of this initiative depends on how well the Mayor will communicate the message to the world. A professional PR team consisting of a publicist, video production team, stylist, make up, script writer, graphic designer and photographer will be appointed.

Every week, the Mayor will release a short video update, to share the exciting plans, progress and success of the **ONE SMALL TOWN** initiative. This will be compiled as professionally as possible, well edited and produced.

It will be placed on all local and global media platforms – including online social media like Facebook, YouTube, Twitter and Instagram.

**IMPORTANT:** These messages have the potential to be seen by millions of people around the world – including conscious millionaires who are looking for exciting and secure investment opportunities. We have some experience with this from previous initiatives.

## **INVITING NEW TALENT TO OUR TOWN**

The Mayor will use this marketing platform to invite inventors, scientist, engineers, healers, artists, designers, food growers, and more – to come share their skills with our people and teach our people. This will be part of the PR and marketing publicity campaign.

## **INVITING CONSCIOUS INVESTORS – SECURE INVESTMENT OPPORTUNITIES**

The Mayor will invite conscious investors who resonate with our plan - highlighting the unique investment benefits that do not exist anywhere else. Wealthy individuals know how difficult it is to find safe and secure investment opportunities in the world today. It is our opinion that the ONE SMALL TOWN initiative will quickly become a highly sought-after investment destination for conscious millionaires. **The benefits are:**

1. Free Labour Force – (bulk manual labour)
2. Free Electricity or very cheap electricity

3. No hostile competition from other players in the same business – because all the projects now belong to the people and investors.
4. Everyone is on your side as the investor – to make the project a great success – because everyone benefits from the success.
5. Free components from the integrated projects, providing the components where possible. Like corn and wheat for food manufacturing and packaging; or milk for cream, butter and cheese production; or herbs for cosmetics and healthcare – and so on.
6. Investors retain 1/3 rd of the profits – a far healthier and secure return on investment than most opportunities in the world today.

### **FUTURE GROWTH POTENTIAL**

Once the first cornerstone projects have been established, our community will no longer require any outside investment as we will be generating enough income from our own community run projects to fund all future growth.

This cycle will keep expanding and influencing other towns, Mayors and Councils to follow the same simple path to success. Our ONE SMALL TOWN initiative will lead by example to thousands of other towns across the world.

#### Some potential spin-off community projects connected to the main projects:

- 1) Community vegetable gardens – teaching how to grow food
- 2) Variety of food processing and packaging
- 3) Community kitchen – for orphans and elderly
- 4) Growing seedlings – with school children
- 5) Growing fruit trees on a large scale
- 6) Recycling of the rubbish dump – using the income for community projects
- 7) Toxic and hazardous waste disposal
- 8) Dairy – production of milk; cream; butter and cheese

- 9) Bakery – supply to homes, retail, and hospitality industry
- 10) Learning Centre for adults and children – including computer programming
- 11) Arts & Crafts Studio
- 12) Music School – with a variety of instruments available for students
- 13) Using the town hall for educational film screenings – Musical performances – Theatrical shows, and more
- 14) Wood and timber factory – incorporating a training facility with master carpenter – creating building materials, furniture and more.
- 15) Metal factory - incorporating a training facility – creating building materials, furniture and more.
- 16) Manufacturing of other new building materials – new inventions – new science
- 17) Creation of public parks and recreational areas along the rivers and dams - including the upgrading and activation of fishing areas and dams – stimulating tourism.
- 18) Upgrading and maintaining all the sporting facilities – Creating a healthy environment of sport and recreation with regular competition between teams for public participation and enjoyment.
- 19) Upgrading our nature reserves, accommodation and facilities
- 20) Many more.

## **POTENTIAL INCOME GENERATION**

A detailed profit and loss projection will be drafted as soon as we have agreed to move forward.

Each project holds the potential to generate a very sizable income, which will then be reinvested into the community and future projects. Our localised agricultural and healthcare industries alone have the potential to generate a vast income, as our model allows for far greater profit margins than the industry standard due to our cooperative, low cost, labour force.

Once projects are fully established, we can count on millions of dollars of profit per month for our town, for the Council, the investors and for the people who participate by contributing 3 hours per week.

Just imagine 100 business launched in our community – each generating on average R500,000 per month – This will create a turnover of R50 million per

month, and an estimated profit of 5 -15 million Rand per month for our town and its people.

This will give the Mayor and Council a very generous annual budget to work with, and will transform our town into a thriving, abundant example of what can be achieved when we work together for the benefit of all.

### **A LASTING LEGACY**

The mayors that choose to take this path will leave a true legacy of prosperity and abundance for their families and their communities. They will become true heroes of the people in times when heroes are hard to find. They will inspire millions of people around the world and be remembered as true pioneers of the people who saw beyond the strife and hardship of today, and saw a future filled with opportunity – and made that opportunity possible.

I trust that you find our short introductory proposal inspiring. I look forward to your feedback.

In unity & resonance

### **Michael Telling**

Founder of the UBUNTU Liberation Movement.

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